

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!! OCT8/12 15.27
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME MARIANNE CAMPBELL
SALES PRSN WA- JOE KNAUER

CONTRACT #	6365912	CLASS: NATL.	LOCAL	REGIONAL
------------	---------	--------------	-------	----------

COMMENTS: (LINE, ORDER, INVOICE) _____

DATE OCT8/12 15.27

CO-OP BILLING NEEDED _____ DATE OCT8/12 15.21

TO LENA
FR JULIE
CANCELLED ORDER
TTLS 0...OX
PLS CFM, THX 10/8

***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FRIENDS OF CONNIE MACK

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE# :											
AGENCY ADVERTISER CODE =											
AGENCY PRODUCT CODE =											
1	S	1100A-1200N	15		\$465.00	10/15	10/15	0		MON	0
PROGRAM : VIEW											
CON COM1: 15S BOOKENDS											
2	S	1100A-1200N	15		\$465.00	10/10	10/12	0		W,F	0
PROGRAM : VIEW											
CON COM1: 15S BOOKENDS											

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT8/12 15.27
CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1200N-100P	15		\$425.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
4	S		1200N-100P	15		\$425.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
5	S		400P-500P	15		\$400.00	10/15	10/15	0		MON	0
PROGRAM : DR OZ												
CON COM1 : 15S BOOKENDS												
6	S		400P-500P	15		\$400.00	10/9	10/12	0		TU-F	0
PROGRAM : DR OZ												
CON COM1 : 15S BOOKENDS												
7	S		500P-530P	15		\$1,125.00	10/10	10/12	0		W,F	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
8	S		530P-600P	15		\$1,125.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
9	S		530P-600P	15		\$1,125.00	10/9	10/11	0		TU,TH	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
10	S		600P-630P	15		\$1,500.00	10/15	10/15	0		MON	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												
11	S		600P-630P	15		\$1,500.00	10/9	10/12	0		TU-F	0
PROGRAM : NEWS												
CON COM1 : 15S BOOKENDS												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		700P-730P	15		\$1,500.00	10/15	10/15	0		MON	0
PROGRAM : JEOPARDY												
CON COM1: 15S BOOKENDS												
13	S		700P-730P	15		\$1,500.00	10/9	10/10	0		TU-W	0
PROGRAM : JEOPARDY												
CON COM1: 15S BOOKENDS												
14	S		730P-800P	15		\$1,500.00	10/11	10/12	0		TH-F	0
PROGRAM : WHEEL												
CON COM1: 15S BOOKENDS												
15	S		730P-800P	15		\$1,500.00	10/15	10/15	0		MON	0
PROGRAM : WHEEL												
CON COM1: 15S BOOKENDS												
16	S		1200N-1230P	15		\$300.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												
CON COM1: 15S BOOKENDS												
17	S		600P-630P	15		\$750.00	10/14	10/14	0		SUN	0
PROGRAM : NEWS												
CON COM1: 15S BOOKENDS												
OCT/12			\$.00									
CONTRACT TOTAL												\$.00
TOTAL SPOTS												0

MARKET TOTALS \$100,684 WFTV 57% WKMG 9% WESH 28% WOFL 6% WKCF 0% WRBW 0% CABL 0%

SHARES ESTIMATED WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE